

How The College of Health Care Professions (CHCP) uses AI to prevent student dropout



The problem

Nearly 33% of U.S. college students drop out each year. While CHCP's online dropout rate is lower thanks to dedicated student success coaches, comprehensive student data, and robust support systems, they wanted to retain and reduce step-outs further.

As Jon Patterson, President CHCP, Digital Services, Online explains, **"CHCP is taking a global, AI-driven approach to student success, using intelligent systems to surface early risk signals, personalize outreach, and continuously learn from student behavior patterns. Rather than reacting after a student disengages, AI enables proactive, data-informed interventions at scale, helping advisors focus their time where it matters most and creating a more responsive support ecosystem designed to keep students progressing toward completion."**

David Bent, VP Digital Services at CHCP, puts it plainly:

"There's not a college in the world that's saying, 'my graduation rate is exactly where I want it.'"

The real issue? Coaches oversee 300+ students each while toggling between multiple systems (LMS, SIS, communication tools) that often showed conflicting information. By the time traditional indicators like grades or attendance flagged a problem, it was too late.

Why traditional solutions failed

"Most colleges try to solve this by adding more analytics tools," says Raz Dar, CEO of Elvee. **"But you can't just layer new technology on top of broken processes. The entire approach needs reimagining."**

Other vendors offer disconnected features, analytics here, alerts there, that rarely integrate with existing systems.

"With other companies, you have to buy various features and hope they will work with your existing system," Stacey-Ann Foster, Senior Director of Student Success explains. **"And other companies expected us to provide them with the data and do the heavy lifting on integration."**

The fundamental problem, technology was adding work, not removing it.

The Elvee solution

- **Seamless integration**

All student data unified in one interface, directly within Canvas LMS

- **Predictive AI**

Analyzes hundreds of data points to identify at-risk students months before traditional signals surface

- **Actionable intelligence**

Students automatically categorized by risk level (critical, high, medium, minimal) with clear reasoning

- **Closing the loop**

Continuous monitoring with intervention tracking ensures coaches can follow each student's journey from risk identification to resolution

“What I liked about Elvee is the information is already right in front of you. When you log into Canvas, you can see all students categorized into risk levels.”

Says Stacey-Ann Foster

What makes Elvee different

AI that empowers, doesn't replace: The AI works invisibly in the background. Coaches see clear insights, not complex AI systems.

Purpose-built for education: Not a collection of features hoping to integrate. Built from the ground up for seamless real-time data synthesis.

Early intervention focus: Identifies risk factors before students even recognize they're struggling.

“There is nothing on the market competing directly against Elvee. Companies are introducing AI-driven analysis, but not with the early interventions and not with the user interface that's been so customized.”

— David Bent, Vice President Digital Services

